

# Who's Who in Turkey Land



## Advertisement No. 1

**AUTOMOBILE** owners are now THANKFUL. Longwell's Big Storage Garage protects them from the police, the weather and thieves. The public is also THANKFUL for they have safety on their baggage checks with Longwell. Give car capacity of garage and monthly storage charge. Ans.—200 Cars. \$5.00.

## Advertisement No. 2

**THE COMMERCIAL NATIONAL BANK** is THANKFUL that their new bank building, at the corner of Mills street and Mesa avenue, is nearing completion. The new bank will be equipped with SAFETY DEPOSIT VAULTS. A Ladies' Parlor and a special department for the transaction of their accounts will be features of the new institution. "Prompt, Efficient, Courteous Service" is the watchword of the Commercial National Bank. Give phone number and present location. Ans.—1867, 107 Texas St.

## Advertisement No. 3

**"THE Dinnerware House"** is the well known slogan of a store at 102 North Stanton street. Just now they are advertising that Christmas is just 'round the corner, and you will certainly be THANKFUL for having your attention called to the splendid holiday stock they offer for your selection. In addition to china, they offer Arts and Crafts pottery, copper, bronze, glass and wood work. Give firm name and telephone. Ans.—De Krie Smith, 2398.

## Advertisement No. 4

**EL PASO** booklovers are THANKFUL for a store in the Herald Bldg. that always supplies them with the newest fiction and magazines. This store is also El Paso headquarters for office supplies. They give advance notice that their Christmas offerings this season will surpass anything to be found in El Paso. Give name of company and filing system they are agents for. Ye business man can tell you. Ans.—International Book & Stationery Co. Tawman & Erbe.

## Advertisement No. 5

**YOU** will have a real THANKSGIVING in your home if you own a Victrola. Geraldine Farrar, Enrico Caruso and other world famous artists sing exclusively for the Victor-Victrola. The company on South El Paso which sells Victrolas, sells Spalding's athletic goods, Eastman kodaks and supplies, also guns and ammunition. Name company and tell when established. Ans.—W. G. Waiz Co. 1881.

## Advertisement No. 6

**A COMPANY** operating THREE DRUG STORES in El Paso is noted for "SAFETY FIRST" when it comes to filling prescriptions. They also serve the most delicious drinks—hot or cold—that you can find in El Paso. They sell "Anaco" cameras and supplies. Name company and tell what they think a most suitable Christmas gift. Ans.—Scott White & Co. A Parker Fountain Pen.

## Advertisement No. 7

**"OUR Wedding Rings Insure Happy Marriages"** and "Let Our Pleasant Sales People Show You" says an El Paso jewelry establishment. For THANKSGIVING they offer splendid carving sets and table silver. This company especially recommends a certain make of watch. Give name of company and name of watch. Ans.—A. D. Foster Co. Howard.

## Advertisement No. 8

**THERE** is a laundry in El Paso that leads in cleaning and pressing. They exercise great care in handling your clothes during the process of laundering, knowing that the life of washable fabrics is lengthened by proper laundering methods. This laundry has been established 24 years. Give name of laundry and telephone number. Ans.—El Paso Laundry. 470 & 471.

## Advertisement No. 9

**YOU** will be THANKFUL if you use a Sweeping Compound made by a chemical company at 115 N. Kansas street. This company also makes oil for floors that can be used on any kind of a floor with absolute success. Exceptionally good for hardwood floors. Name company and give phone. Ans.—Yantis Chemical Co. 4667.

## Advertisement No. 10

**"YOU** are safe at the Geneta" advertises a jewelry company at 225 1-2 San Antonio street. Just now they will lay aside until Christmas any article you desire. A small deposit is required on this service. They make a specialty of rings. Give name of company. Ans.—Geneta Jewelry Co.

## Advertisement No. 11

**THIS** is an easy one. We believe you will know the answer when we tell you they sell Styleplus Clothes and Hanan Shoes. These are only two items that make a man THANKFUL there is a store in El Paso that gives such wonderful service on clothing and furnishings. Give name of company and street location. Ans.—H. C. Lightbody Co. 200 Mesa Ave.

## Advertisement No. 12

**"COLLINGSWORTH"** Acreage is just 12 minutes from the heart of El Paso. It offers more suburban advantages than anything on the El Paso market today. The interurban passes through "Collingsworth" Acreage and a station is located there. Acres range in price from \$800 to \$1200, and are sold on the attractive terms of two per cent down and two per cent each month. The agents for this acreage have offices at 200-10 First National Bank Bldg. Give firm name and telephone number. Ans.—Broadus & Le Baron, 1938.

## Advertisement No. 13

**NOW** that the holidays are approaching you will be THANKFUL for being reminded that a firm on San Francisco street offers many out-of-the-ordinary suggestions for Christmas. They are noted taxidermists and a mounted trophy makes an ideal gift, especially to send to eastern friends. They are also manufacturing furs and tanners, and carry a large line of mocassins and art leather goods. Give firm name and street No. Ans.—McLellan Bros. 309 San Francisco St.

## Advertisement No. 14

**THERE** is only one firm in El Paso that gives Kreschak service. They can supply you with everything you need in the HARDWARE line. You will be THANKFUL if you buy your winter stove or range from them, as they handle only brands of known reputation. Before you buy anything in the hardware line see this company, whose phone is 1640. Give firm name; give advertising slogan. Ans.—Kreschak, Zack & Meyer's Sours, Inc. "Hardware Satisfaction."

## Advertisement No. 15

**EL PASO** business men are THANKFUL that they can get such Typewriters and office supplies from a firm on Mills street. This firm especially recommends the Corona typewriter. They can also supply you with filing cabinets, carbon paper and ribbons. They manufacture rubber stamps and do expert typewriter repairing. Give firm name and telephone number. Ans.—Typewriter & Office Supply Co. 822.

## Advertisement No. 16

**THERE** is a company in El Paso that gives SERVICE when you want a limousine, taxi, five or seven passenger car, or call for baggage. Everybody is THANKFUL that this company saves them time and money every day. Everybody now can "take a jitney" and get there on time, and "Mr. Jitney Saves You Money" every day in the year. Name company; name manager. Ans.—The Jitney Co. W. E. Phillips.

## Advertisement No. 17

**"THE Big Piano House"** at 211 Texas street is where you will be safe on the purchase of a piano or piano player. This company sells instruments on easy terms and offer you the biggest range to select from that you will find in El Paso. They recommend especially one make of piano. Name company; name special piano. Ans.—Jenkins Piano Co. Chickering.

## Advertisement No. 18

**THIS** Cafeteria has just completed its sixth anniversary. You will be extra THANKFUL if you eat THANKSGIVING Dinner here. All the days in the year—Sundays excepted—you are served splendid meals, excellently cooked. This Cafeteria is located in the 300 block on Mills street. Give name of Cafeteria and exact street number. Ans.—Mrs. Clark's Cafeteria. 307 Mills St.

## Advertisement No. 19

**A REAL** estate firm whose telephone number is 1881 will soon move to a new location. This firm handles city and valley property and your business is in good hands when placed with them. They also sell fire insurance. Name company and give new location. Ans.—C. A. Kline Co. 325 N. Oregon.

## Advertisement No. 20

**YOU** will be THANKFUL that you bought milk for your baby from "The Clean Dairy." Your baby's health is worth the extra penny or two. If you call phone 240 the girl will tell you the right kind of milk to give a baby. Give name of milk, name of dairy. Ans.—Certified, El Paso Dairy Company.

## Advertisement No. 21

**THAT** THANKSGIVING suit and overcoat will be best selected at a firm which advertises "Best by Test." It will help you some to tell you that this company sells "Adler-Rochester" clothes. They are now offering an unusual value in suits and overcoats at \$25. Name company and brand of hose they sell. Ans.—Lion Clothing Co. Interwoven.

## WINNERS ARE

First Prize, \$10.00 ..... Mrs. C. R. Folk, 915 N. Ochoa St.  
Second Prize, \$5.00 ..... Mrs. Jas. H. McCoy, 2611 Aurora St.  
Third Prize, \$3.00 ..... C. Murray, 405 E. Musouri St.  
Five Prizes of \$1.00 Each ..... Mary Evans, 1718 E. Rio Grande St.  
..... Mrs. N. H. Gillet, 1219 California St.  
..... Mrs. J. B. Kennedy, 211 Bryan St.  
..... Buster Ross, 8 Knickerbocker Apts.  
..... Mrs. Geo. M. Sharkey, 1119 N. St. Vrain St.

Special Prize of \$5.00 for "Best" Advertisement is won by Bryan Bros., Ad. No. 30.

Prize winners will please call at Herald office and receive checks. Of the hundreds of answers received in the "Who's Who in Turkeyland" contest, practically all were of a high standard of excellence. Not only did the contestants seem to be well acquainted with El Paso's leading merchants, but the greatest care and neatness characterized their answers. The Herald regrets that there were not enough prizes to go around! However, taking everything into consideration, the judges in the contest feel very well pleased with their decisions and believe the prizes have been well awarded.

## Advertisement No. 22

**"THE People With the Goods"** advertise a new market in El Paso. They also advertise "Not only Friday, but every day in the week we receive fresh fish and oysters by express." This market is making wonderful preparations to supply your THANKSGIVING needs, and your THANKSGIVING dinner will be a big success if you order your fruits, vegetables, fish and oysters from them. This market has the same name as the celebrated market in New York city. Give name of market and street location. Ans.—Fulton Market. 114 Texas Street.

## Advertisement No. 23

**BEING** able to cut the price without cutting the quality makes a whole lot of people THANKFUL who trade at a GROCERY on Wyoming street. Their preparations for THANKSGIVING this year are on an unusual scale, and if your THANKSGIVING order is placed with them you can rest assured of satisfaction; besides saving considerable money. Give name of grocery and telephone number. Ans.—Cut Price Grocery. 1571.

## Advertisement No. 24

**"PAY** less, dress better," has made a whole lot of people THANKFUL that this Tailor tells the truth. If "He's Your Tailor," you know who this is. If he isn't, get to know him. He also makes shirts and pajamas to order and suggests this as an Xmas gift idea. He represents the best known tailoring establishments in the world. Give Tailor's name and name two national tailoring establishments he represents. Ans.—R. V. Penann. Ed V. Price and The Royal Tailors.

## Advertisement No. 25

**A NEW** hotel at the corner of Overland and Stanton streets is now open to the public. This hotel advertises, "A hundred rooms of solid comfort." It has every modern convenience and there is nothing finer in the Southwest. If you are looking for a pleasant place to live this winter you will be extremely THANKFUL for having your attention called to this hotel. Give name of hotel. Ans.—Hotel Savoy.

## Advertisement No. 26

**REAL** THANKSGIVING comes from eating "Purity" fruit cake, 40c a pound; "Luxury" cake, 6 flavors, 10c the package; "Buster Brown" and "Tip Top" bread are also mentioned in connection with THANKSGIVING. All the above are for sale at all El Paso grocers. Name baking company which makes the above and give location of retail store. Ans.—Purity Baking Co. 409 N. Oregon & 112 Texas Sts.

## Advertisement No. 27

**WE** don't know who is who in turkey land, but we know who is who when it comes in everything up-to-date in men's and boys' wear. It is not too early to buy your Christmas presents. All departments are brimful of helpful Christmas suggestions on sensible gifts for men and boy folks. Shop early. This advertiser is at 206 San Antonio. Give name and advertising slogan. Ans.—Sol L. Berg. "Let 'em Howl."

## Advertisement No. 28

**IF** you are planning a hunting trip for THANKSGIVING, don't overlook the fact that a store located on South El Paso street can supply your every need for the camp. They are headquarters for sporting goods, guns, ammunition, hunting clothes, camp supplies, etc. 438 is the number of their phone. Give firm name and location. Ans.—Sheldon-Payne Arms Co. 301 S. El Paso St.

## Advertisement No. 29

**A COAL** company at Santa Fe and Seventh streets is noted for SERVICE when it comes to filling coal orders. They offer clean coal, full weight, right prices and prompt delivery. They also sell wood and kindling. Name company and give telephone number. Ans.—Santa Fe Fuel Co. 556 & 557.

## Advertisement No. 30

**"ADAM** never had a chance" to be THANKFUL in a "Kirschbaum" suit or a pair of "Holeproof" hose. If he had had this chance things in the Garden of Eden might have been different. You have the chance. Name firm and street location. Ans.—Bryna Bros. Cor. San Antonio & N. Oregon Sts.

## Advertisement No. 31

**AT** 208 Mills Bldg. is a real estate firm composed of the brothers, who were formerly in the paint and wall paper business. They are THANKFUL that they hold the "Key" to the real estate situation in El Paso. They also handle loans and insurance. The phone number is 4449. Give name of firm. Ans.—McKee Bros.

## Advertisement No. 32

**NEARLY** everybody in El Paso is THANKFUL that they sleep on a mattress made by R. L. Daniels Furniture Co. And everybody's furniture is THANKFUL that there is a hospital in El Paso that makes a specialty of doctoring up old furniture with glue and paint, upholstering and refinishing a specialty, and adding a new arm here, taking off and replacing a broken leg with a new one. Making over old furniture into new. DANIELS is the manager's name. Give firm name and location. Ans.—R. L. Daniels Furniture Hospital & Mattress Factory. 412 Myrtle Ave.

## Advertisement No. 33

**YOU** will be THANKFUL if you carry a savings account at a bank on San Antonio street where there is a big clock to remind you that time is passing and that you should save money. This bank pays 4 per cent compound interest on savings accounts and collects your orders. They think that the UNION of making and SAVING money is a fine idea. Name bank and give street number. Ans.—Union Bank & Trust Co. 104 San Antonio St.

## Advertisement No. 34

**BY** all means have your photo and the baby's photo taken for memento gifts to the folks back home for Christmas. No gift that you may send will be more appreciated. And, in after years, you will be THANKFUL that you had such a good likeness of yourself and THE BABY. This firm is located in the MOREHOUSE BLOCK. Give firm name and suite number of studio. Ans.—W. F. Stuart. Suite No. 14 Morehouse Bldg.

## Advertisement No. 35

**"IF** It's Electrical We Have It," advertises an electrical concern at 317 Mills street. Most of the THANKSGIVING dining rooms in El Paso owe their beauty to the fixtures this company installed. They carry one of the largest stocks of electrical fixtures in the Southwest. They will make to order or make over electrical fixtures to harmonize with any color scheme. Name company; name manager. Ans.—National Telegraph & Supply Co. W. B. Gildard.

## Advertisement No. 36

**LOTS** of people in El Paso are generally THANKFUL because they know Osteopathy. Many El Pasoans are especially thankful that they know the Osteopathic Experts at 308 Mills Bldg., whose phone number is 4251. They are licensed in Medicine and Surgery, and treat successfully any disease or condition. Give name. Ans.—Drs. Bowley & Bowley.

## Advertisement No. 37

**MEET** me at McLean's Pharmacy at 213 San Antonio. This pharmacy is now under new management and you will be THANKFUL for the splendid service they give. They carry a full line of toilet articles and their prescription department is without a superior in the city. Their phones are 898 and 230. THE BEST ALWAYS. Give new name of pharmacy. Ans.—McLean's Pharmacy.

## Advertisement No. 38

**"COAL** with a Character" causes THANKSGIVING in many El Paso homes. This coal is best known to oldtime El Pasoans. The mines from which the COAL comes have been recently equipped with up-to-date machinery. Any coal dealer in El Paso can tell you the name of this coal. Give name of coal. Ans.—Cerrillos.

## Advertisement No. 39

**A FURNITURE** store on North Stanton street is headquarters for THANKSGIVING carving sets and roasters. You will find the best stoves and ranges in their stove department. They give you trading stamps. Their phone is 749. Give name of company. Tell sewing machine they handle. Ans.—Rogers Furniture Co. Free.

## Advertisement No. 40

**IF** YOUR Thanksgiving plans embrace an automobile ride, be sure and telephone 509 or 510. This company operates good seven passenger cars at the nominal rate of \$2.00 per hour. Give name of company and location of stand. Ans.—Auto Livery Co. 415 San Antonio St.

## Advertisement No. 41

**NOW** that the Poultry Show is coming on you will do well to get your birds in shape. You will be WISE and they will be THANKFUL if you feed them "Perfection" Hen and Chick Food. This firm also carries a complete line of poultry supplies, seeds and bulbs. Name company and give name of poultry food. Ans.—W. D. Wise & Co. Perfection.

## Advertisement No. 42

**WELDING**—Heavy machine and automobile parts welded promptly," says a welding company, which started in business here a year ago. They are THANKFUL that they chose El Paso as a location, and they THANK every first-class garage and industrial firm in El Paso and the Southwest who are their patrons and would certify that they could successfully weld the Liberty Bell. Phone 3347 and SAVE THE PIECES will help you to know who this is. Name firm; give location. Ans.—Brown Welding Co. 212 San Antonio St.

## Advertisement No. 43

**MANY** poor, crippled feet in El Paso and the Southwest are THANKFUL to a bootmaker on Texas street for fitting them with footwear which enables them to walk in comfort. This is El Paso's best known shoe repairing establishment. When your shoes are repaired there they are not simply mended, but are made as good as new. This bootmaker has a specialty. Give name of bootmaker and name specialty. Ans.—Chas. Boksh. Arch In-step Support Shoe.

## Advertisement No. 44

**"WHY NOT?"** is rather a pertinent question, but it is getting a world of answers from people who are THANKFUL that they may shop in an Art Shop at "The Sign of the Genuine" and get something different. Why not do your Christmas shopping here? Art goods from the Orient, from Mexico and European art centers are shown in wonderful assortments. Name shop and give proprietor's name. Ans.—Beach's Art Shop. H. S. Beach.

## Advertisement No. 45

**IT** is so much better to be THANKFUL than unthankful. In other words, it is better to be safe than sorry. A company, backed by a capital of \$300,000.00, will see that your title is perfect. There are no accidents connected with the services of this company, as it is their entire business. They are located in the Two Republics Bldg. Give name of company and name of vice-president. Ans.—Stewart Title Guaranty Co. J. E. Quaid.

## Advertisement No. 46

**A CLOTHING** store located on San Antonio street is now making the attractive offer of a chamois or Stetson hat free with any suit or overcoat purchased. This should help you a lot on your THANKSGIVING clothes. This firm carries one of the most complete lines of Stetson hats in the Southwest. Give store name and name of proprietor. Ans.—The \$15 Clothes Shop. Harris Krupp.

## Advertisement No. 47

**IF** you are "going home" for THANKSGIVING you'll need a suit case, traveling bag or a trunk. There is a firm here that can supply you with anything in trunks, suit cases, bags or fancy leather goods for Christmas. Goods made to order, or repaired. Satisfaction guaranteed. This is the only FACTORY of its kind in El Paso. Give firm name and location. Ans.—El Paso Trunk Factory. 107 E. Main St.

## Advertisement No. 48

**MANY** of the gowns worn to the THANKSGIVING functions will owe their elegance and freshness to El Paso's "Best Cleaners." This firm now has three autos, at your service, and a corps of expert cleaners and pressers. Their telephone number is 4400. Give firm name and street location. Ans.—Wilson-Millican Cleaning Works. 1102 E. Boulevard St.

## Advertisement No. 49

**THE** Southwest is THANKFUL that there is such a manufacturing enterprise in El Paso as the Globe Mills—it helps the Southwest grow. In addition to manufacturing flour they make a poultry food that is very superior. Name two brands of Flour they make; also name Poultry Food. Ans.—Globe & Cream of Wheat Flour. Peerless Poultry Food.

## Advertisement No. 50

**"THE** savers of today are the successes of tomorrow," advertises one of El Paso's banks. This bank uses as its slogan, "Everybody's Bank." They pay 4 per cent compound interest on savings deposits and \$1.00 opens an account. Give name of bank and president. Ans.—American Trust & Savings Bank. J. F. Primm.



## Advertisement No. 51

**REAL** THANKSGIVING comes from serving real coffee. A company at 611 San Antonio street recommends a special blend at 25c a pound. They also sell tea, spices and baking powder. You will be THANKFUL all the year if you give them your patronage. Name 35c coffee they recommend; give name of company. Ans.—Sunset Blend. Faust Coffee Co.

## Advertisement No. 52

**A LOT** of El Paso women are THANKFUL that they can secure in El Paso Laird-Seiber fine shoes. A company selling these shoes also supplies men and children with the best footwear that is sold in El Paso. They have a separate department for the little folks, which adds considerably to El Paso mothers' THANKFULNESS. We might mention that this company GUARANTEES satisfaction. Name company; give street location. Ans.—Guarantee Shoe Co. 282 Mesa Ave.

## Advertisement No. 53

**"IT'S** used in an office we have it" and "Eing 593 for service," advertises a company at 200 Texas street. In addition to carrying a full line of office supplies, they carry the most complete stock of fine stationery and correspondence accessories to be found in El Paso. They also carry a full line of Eastman kodaks and supplies and do kodak developing. Give name of company and name of adding machine they recommend. Ans.—Commercial Office Supply Co. Wales.

## Advertisement No. 54

**"TAKE** the elevator—save \$5.00," is being extensively advertised in El Paso by a hat and clothing company. This company has a splendid line of men's suits, regular \$20.00 values, that are being sold for \$15.00. The elevator is the reason. You will be THANKFUL not only for saving the \$5.00, but for getting the splendid value in a suit they will sell you. Give name of company and street location. Ans.—Victor Hat & Clothing Co. 221 San Antonio St.

## Advertisement No. 55

**A HOTEL** in El Paso makes a specialty of Spanish-Mexican dishes such as menudas, tamales, chile con carne and enchiladas. This hotel offers a splendid service in either its main or private dining rooms. Advance notice is given that they will serve THANKSGIVING dinner at \$1.00, which will be the best offered in El Paso. This hotel is located on North Oregon street. Give name of hotel. Ans.—Hotel Zeiger.

## Advertisement No. 56

**THE** young lady will be THANKFUL if you send her flowers for THANKSGIVING. And she will appreciate your gift the more if you select or order them from a flower store on Mesa avenue that will arrange the blossoms artistically. For years their bouquets have pleased the girls of El Paso. Give firm name and street number. Ans.—C. H. Kelle. 310 Mesa Ave.

## Advertisement No. 57

**LIFE** Insurance has probably contributed more THANKFULNESS than any modern business idea. The manager of a life insurance company in the Mills Bldg. advertises, "See Me Before You Die." The company he represents is one of the oldest and most substantial in America. Name manager and company he represents. Ans.—Arthur L. McKnight. Aetna Life Insurance Co.

## Advertisement No. 58

**WHEN** you want a key made, a bicycle repaired or want to buy the BEST automobile TIRE sold in El Paso you naturally go to this advertiser. For years he has maintained a service that has been a big satisfaction to the public. Located on Mesa avenue, near Orndorff hotel. Name proprietor; give name of tire he sells. Ans.—C. D. Freeman. Michelin.

## Advertisement No. 59

**THE** kiddies will be THANKFUL when Santa Claus comes, if you know a TOY SHOP whose phone number is 760, that specializes in toys, and has every known toy, every imaginable doll and game for girl or boy. You will be THANKFUL to know that it is truly Santa Claus' shop. Give location and name. Ans.—109 N. Stanton St. C. C. Kiefer.

## Advertisement No. 60

**EL PASO'S** best tailor is located in the Sheldon Hotel. If you need a winter suit or overcoat he will give you the best fit, the choicest materials, and charge you only a nominal price. See him for the next suit or overcoat you order. Give Tailor's name. Ans.—Axel Swanson.

